

Canadian Racing Pigeon Union Inc.

May 11, 2017

Board of Director Meeting

8:00 p.m.

Attendees: Brad Foster, Mike Taylor, Al Gauvin, Sue Wiltshire Chris Watson, Jeff Hall, Ken King (absent due to vacation)

This was a special meeting called by Mike Taylor in regards to email sent May 5, 2017

“There have been several private conversations between board members concerning the PigeonPost magazine and the direction we are going. It seems that some of us feel our toes have been stepped on with Brad and Mike’s aggressive approach to decision making, advertising and future growth of the magazine. I would like a full board meeting at everyone’s earliest convenience. Thank you for everyone’s consideration on this matter

The board members have not been having private conversations in regards to the publication contrary to the email from Mike Taylor. The board was having problems that the decisions of the publication were not a full board decision but the decision of Brad Foster and Mike Taylor.

Mike Taylor

Mike Taylor stated the publication needs to increase in size and we need to have an international publication with 3500 possible members, next year he wants to publish the magazine 6 times a year and 2019 publish a magazine each month. Mike sent a spreadsheet with the goals he wants for the next two years. Mike would like to have an international membership and to add online membership’s renewals on the CU website. The future goal for the publications is to publish an international publication for all pigeon fanciers around the world and to allow anyone to join the CU so they can get access to the publication. Mike would like to have international memberships.

Brad Foster

Brad Foster stated he has articles from scribes from all over the world. Brad Foster wants the same goal as Mike Taylor to have an international magazine. He wants the publication increased in size to make sure most of the articles can be published to make sure the CU keeps getting articles from scribes. Brad stated he has around 40 advertisers for the magazine and he feels that he should be able to give out deals without getting the go ahead from the treasurer. Brad Foster stated he has obtained lots of articles and advertisers for the magazine and will continue to get advertisements and articles. He wants to increase publication and to set up international memberships.

Al Gauvin

Al Gauvin stated he appreciates all the work that has gone into the publication and thinks the publication is good at 56-64 pages. If the board wants to increase the size of the magazine and go international he will not have more time for it. Right now he has scheduled time for the publication but working full time, taking care of the other commitments of the CU, flying his birds, sport activities there is no way he could not commit any more time. International memberships would be more work as it would have to be set up with pay pal and each country would be different exchange rate.

Sue Wiltshire

Sue Wiltshire stated she feels the same as Al Gauvin. There is no way to add more time to the publication than what she is giving now. The expectations of trying to go international and increasing the publication will only be an added cost to the CU and also the extra workload that would be placed on the board would not be fair. The publication has received lots of positive responses and feels the magazine can stay at the 56-68 pages and still be a great magazine. The board needs to make sure the magazine will be sustainable and as volunteers we need to make sure that no one burns out. Sue said she appreciates Mike's vision but it seems out of reach as we do not have the staff to put this all together and also the publication was started to give back to the members. When the publication was started the goal was for December/Spring/ and possible summer magazine.

Chris Watson

Chris Watson stated he was not here at the beginning of the publication but he was under the impression the publication was to give back to the members. When he became a board member he did not think he was signing for a full time work on a publication. The last few meetings have been difficult as there has been division in regards to the size of the magazine, cost factors and he feels the publication should stay for the members and keep the costs down as the two magazines are already at a loss. Chris would like to keep the publication for the members and not be an international publication. He understands that Brad Foster has lots of articles but asked why we would have to print every article. The publication should not be a burden to the board.

Jeff Hall

Jeff stated as a breeder of Bouviers de Flanders their club had a magazine which was published and they had obtained help from students who wanted to get into journalism to help put the magazine together. He understands Mike's goals but the CU does not have the staff. Jeff thought the magazine was very good and was not sure if it would make it better increasing the size or getting international memberships. He said their club had international memberships without voting rights and the CU would have to check it out before pursuing this avenue. Jeff thought the publication was good staying at 56-68 pages as it keeps the cost down and does not think we should increase at this time.

Meeting was adjourned at 10:40 p.m.